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shades Magazine - Celebrating All Women of Color
shadesmagazine.com

FOR IMMEDIATE RELEASE

Bay Area-based magazine receives grant from NABJ

shades Magazine awarded \$10K for COVID-19's impact on education system

OAKLAND, CA. - Earlier this month, shades Magazine - Celebrating All Women of Color, was awarded a Black Press Grant from the National Association of Black Journalists. The up to \$10,000 funding is given to Black-owned media outlets, NABJ members and freelance journalists to develop investigative pieces; feature and enterprise stories and/or series; and productions, which focus on the impact COVID-19 is having on K-12 education.

"We are honored and excited to be named one of the 2022 grant recipients," Founder and Publisher Michelle Fitzhugh-Craig said. "Not only for our own publication, but to shine a light on the thousands of Black Press organizations and Black/African American independent contractors who provide a look into underrepresented communities that aren't always covered by mainstream publications.

In meeting the grant's focus, shades Magazine is interested in learning how our young people are impacted by their new normal that forces them to take part in digital and homeschooling, isolating them from classmates and activities that once helped with their views and understanding of the world outside of home and school. This coverage will look at all Communities of Color, however, primarily producing content around the Black and Asian responses and similarities between the two groups that came out of our preliminary research.

This series will be published in December 2022 at shades Magazine's and at NABJ's new Black News and Views platform at blacknewsandviews.com.

"We not only thank NABJ and its grant programming committee, but the Chan Zuckerberg Initiative, as well, for its commitment to fund this award," Fitzhugh-Craig said.

For more information, contact shadesmagazine.com.

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About the Chan Zuckerberg Initiative

The Chan Zuckerberg Initiative was founded in 2015 to help solve some of society's toughest challenges – from eradicating disease and improving education, to addressing the needs of our local communities. Our mission is to build a more inclusive, just, and healthy future for everyone. For more information, please visit chanzuckerberg.com.

About the National Association of Black Journalists

The National Association of Black Journalists is an organization of 4,000-plus journalists, students, media-related professionals and journalism educators. The association provides innovative, quality programs and services to and advocates on behalf of Black journalists worldwide. Founded in 1975 by 44 men and women in Washington, D.C., NABJ advocates year-round to ensure fairness, diversity and inclusion are a priority across the news and media industries. Through its annual convention, NABJ offers several programs and services designed to meet the needs of diverse news and media professionals, ranging from career fairs and networking events to professional development workshops and technical training. Learn more at NABJonline.org.